

CREATING YOUTH-FRIENDLY ACCOUNTS

MYPATH'S NATIONAL YOUTH BANKING STANDARDS

These Standards have been evaluated by outside researchers and proven to effectively engage youth employment program participants in banking and saving.¹ They are intended to be used alongside technical assistance and training provided by MyPath to support the integration of youth-friendly accounts and tested financial education into youth employment and workforce settings.

| STANDARD | STANDARD DESCRIPTION | STANDARD PURPOSE |
|---|---|---|
| YOUTH ACCOUNT OWNERSHIP | Savings and checking accounts are non-custodial. Youth ages 15 and over own the account without parent/guardian co-ownership. | Enable all youth to have accounts for their earnings and for direct deposit. Custodial account requirements are a barrier for foster youth and youth whose parents are undocumented, in ChexSystems, or unavailable. |
| ALTERNATIVE ID ACCEPTED | School IDs accepted, as well as Municipal IDs, Consular IDs, or Youth Employment Program IDs. | Remove the standard ID requirement barrier, as most youth do not have a valid government-issued photo ID, and ensure that the most common form of ID among youth, a School ID, is accepted to verify their identity. |
| ADDITIONAL ADDRESS VERIFICATION ACCEPTED | If required alongside a School ID, the following sources are accepted: <ul style="list-style-type: none"> • Report card • Acceptance letter from Youth Employment Program • Mail addressed to parent/guardian of youth account owner | Ensure that youth can use address verification options available to them by removing the <i>standard address verification barrier</i> , since most youth lack a utility bill. |
| ALTERNATIVE TAXPAYER IDENTIFICATION ACCEPTED | <ul style="list-style-type: none"> • Accept alternative taxpayer identification, including ITIN, for interest-bearing accounts. • Open accounts without social security numbers or ITINS, for non-interest-bearing accounts. | Ensure that youth without documents can open accounts. These alternatives allow the financial institution to meet their regulatory requirements, while providing access to all youth. |
| NO OVERDRAFT | No ability to overdraft. | Protect the account from overdraft and overdraft fees. |
| LOW TO NO FEES FOR BASIC ACCESS | <ul style="list-style-type: none"> • No regular monthly fees. • No inactivity fees. • Opening and minimum balance requirements of less than \$10. • Free access to in-person tellers, ATM network transactions (including deposits), and online and mobile banking tools. | Provide high-quality, low-cost accounts that facilitate a safe and positive first banking experience. |
| ATM & DEBIT CARDS OFFERED | Savings accounts linked to an ATM card and checking accounts to a Debit card. | Enable youth to safely access their funds and make point of sale purchases. |
| FREE MOBILE AND ONLINE BANKING | Access to online banking and mobile app for easy banking access. | Provide easy access to account information and basic transactions. |
| REMOTE ACCOUNT ENROLLMENT | Account enrollment offered at youth program site or via online platform. | Remove the barrier presented by in-branch opening. |

¹ Boosting the Power of Youth Paychecks, Federal Reserve Bank of San Francisco, 2016. <http://bit.ly/youth-paycheck>



my path

Every working young person has the chance to make their paycheck not just about income, but about lasting economic mobility

WE ARE A NATIONAL NONPROFIT headquartered in the Mission District of San Francisco, engaging youth from low- and moderate-income communities to take control of their finances and achieve economic mobility.

MyPath engineers effective models that support youth to save and build credit; shares what works within the field; provides training and technical assistance to help community-based organizations adopt our model and best practices; and advances policy change in partnership with young people.

MY PATH SAVINGS

MyPath Savings is a comprehensive financial capability model for youth ages 14 to 24 that brings together city agencies, youth workforce and employment programs, nonprofits and financial institutions. We provide participants access to interactive online and in-person financial education, coupled with the youth-friendly financial products they need to turn their first paychecks into powerful economic mobility engines.

97%

Of youth participants **ENROLLED** into savings accounts



100%

SET A PERSONAL SAVINGS GOAL

using a MyPath Savings Contract



96%

MET THEIR SAVINGS GOAL



SPOTLIGHT:

San Francisco Federal Credit Union - Using MyPath's National Youth Banking Standards since 2012

2,877

MYPATH SAVINGS PARTICIPANTS OPENED ACCOUNTS at SF Federal Credit Union from July 2012 through August 2018



43%

of participants further their relationship by **SIGNING UP FOR ADDITIONAL PRODUCTS**, including secondary savings accounts, secured loans, credit cards, certificates of deposit and money market shares

83%

of participants **REMAIN A MEMBER** of SF Federal Credit Union as of August 2018

CREDIT UNIONS USING MYPATH'S NATIONAL YOUTH BANKING STANDARDS

