Our Vision

Every working youth has the opportunity to transform their first paychecks into lasting economic mobility.
The Challenge
Our Approach: Youth Financial Capability

Financial Capability

- Quality Financial Products
- MyPath Financial Curriculum
- Personal Goal Setting

= FINANCIAL EMPOWERMENT AND MOBILITY

Traditional Approach

- Retail Check Cashing
- Traditional Financial Education

= FINANCIAL INSECURITY
Our Approach: Partnerships to Combine Financial Tools with First Jobs
Our Approach: Technology for Scale

1. Youth Friendly Financial Products
2. MyPath Financial Curriculum (in person + technology)
3. Personal Goal Setting
4. Financial Empowerment & Economic Mobility
Our Impact: Youth financial capability

- Of MyPath youth meet their savings or credit goal
- Are youth of color

MyPath Savings youth
- Of their income, on average

Youth and young adults reached annually

After being in MyPath Credit, youth with no prior credit achieve a
Our Impact

Advocacy to advance youth financial inclusion
Credit Unions & Younger Members

Attracting younger members is crucial for the future of credit unions and for the future of young adults

While median member age is ~47, peak borrowing ages are 25 - 44

Source: This year, Millennials will overtake Baby Boomers, Pew Research, 2015.