Mayor’s Office of Immigrant Affairs
Key Demographics in LA

• 40% foreign-born (Latino and Mexican origin and API)
• 220 languages
• Ethnically diverse and concentrations in specific LA neighborhoods
• Largest eligible population that will benefit from Administrative Relief in Country (500,000 in LA County; 220,000 in City of LA)
• 500,000 LPRs in County
• Largest undocumented population in the country
Key Initiatives

• 1) Driver’s License implementation
• 2) Citizenship with Libraries
• 3) Admin Relief Plan
Driver’s License Implementation
Driver’s License Implementation

• AB 60 law
• Strategy has been organized workshops and outreach
• Outreaching in libraries as hubs for info dissemination
• PSA and media coordination
Citizenship
Cities for Citizenship

• Legal Permanent Residents (LPRs)
  • more than 750,000 in LA County and
  • 350,000 in the City of Los Angeles

• Naturalized citizens earn 45% more than non-citizen immigrants, who earn close to 11% more soon after they become U.S. citizens

• 52% of which are low-income
Citizenship

- Libraries are a city infrastructure and offer financial literacy and courses
- Leverage this city asset to assist immigrants
Advantages of Cities for Citizenship

- Recruitment of Other Cities
- Branding for the Solicitation of Funding
- Good Example of Public-Private Partnership
- Adds a Financial Literacy Component
Goals and Objectives

- Integrating Financial Capability into LA’s Citizenship Programs
- Engaging the Nation’s Largest Immigrant Business Community to Expand Citizenship and Financial Capability
Cities for Citizenship Structure

**Mayor’s Office of Immigrant Affairs**
- Coordination
- Metrics

**Mayor’s Fund**
- Grantmaking/Grants administration

**LAPL Citizenship Corners**
- Providing space
- Groups:
  - NALEO
  - Advancing Justice
  - IRC
  - CHIRLA
  - YPI

**Business Partnerships**
- Recruitment
- Groups:
  - LA Chamber
  - National Immigration Forum
  - SEIU-USWW
Administrative Relief

• Talk about role of micro-loans to assist applicants financially
• Structures are important
• Affects large populations
• Larger goal of creating asset building and economic well being
Conclusion

● Immigrants in LA need financial services
  • Credit unions can play a significant role in promoting financial stability
  • City is preparing for massive enrollment of immigrant populations and great opportunity to partner