



Conference Program Book Advertisements

EVENT: Federation's Annual Conference

DATE: Wednesday, May 14, 2014 – Friday, May 16, 2014

VENUE: **MGM Grand Hotel Detroit**
1777 Third Street
Detroit, Michigan 48226

AUDIENCE: We anticipate 300-400 participants for this event.

Participants include board of directors and senior management from community development and mainstream credit unions nationwide; credit union organizing groups; credit union industry officials; state and federal regulators and government officials; representatives from the non-profit and community organizations, philanthropic foundations, and the cooperative movement; faith-based organizations; and more!

AD SPECS All advertisements will be included in the conference program book, which is distributed to all conference attendees when they register. Except for full page ads, ad layout will depend on the number of ads submitted. Ads within a given page will be laid-out at the discretion of our graphic designer.

All advertisements should be submitted as black and white (or greyscale) PDFs, formatted to the specific dimension of the ad size you want.

Ads that are not submitted with these specifications will be accommodated as best possible, but we cannot assure the exact quality and dimensions as submitted.

DEADLINE All advertisements must be submitted as print-ready PDFs by Monday, March 31, 2014.

AD PRICING	Full-page (8.5" x 11")	\$1,000
	Half-page (8.5" x 5.5")	\$600
	Quarter-page (5.5" x 4.25")	\$325
	Business Card size (2" x 3.5")	\$175

For additional information, questions or special requests, please contact Valerie Harrison at: vharrison@cdu.coop or (212) 809-1850 x218.

Advertisement Application

I. Organization Information

<i>Organization</i>	<i>Website</i>
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Mailing Address

<i>City</i>	<i>State</i>	<i>Zip</i>
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II. Contact Information

Please list the person who will coordinate your organization's advertisement.

<i>Name (Primary Contact)</i>	<i>Title</i>
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<i>Email</i>	<i>Phone</i>
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III. Charge Card Information

Total amount to be charged (from previous page): \$ _____

Type of card: AmEx VISA MasterCard

Cardholder Name

<i>Billing Address</i>	<i>City</i>	<i>State</i>	<i>Zip</i>
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<i>Cardholder Email</i>	<i>Cardholder Telephone Number</i>
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<i>Credit Card #</i>	<i>Expiration Date</i>
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Signature

If you are submitting payment by check, please make payable to:

National Federation of Community Development Credit Unions

Mail application and payment to:

**2014 Annual Conference Advertisements
c/o Oulga Caesar
39 Broadway, Suite 2140
New York, NY 10006**

Or fax to: (212) 809-3274, Attention: Annual Conference Advertisements