



40th Annual Conference
Financial Inclusion in Focus: From Vision to Reality
May 14-16, 2014 | Detroit, Michigan

Sponsorship Opportunities

Full Conference Sponsorship

Platinum Sponsors	\$30,000
Gold Sponsors	\$20,000
Silver Sponsors	\$10,000
Bronze Sponsors	\$ 5,000

Event Sponsorship*

Welcome Reception	\$15,000
Coffee Breaks (6)	\$ 750 each
Breakfast (3)	\$ 4,000 each
Luncheon Session (3)	\$ 7,500 each
Annie Vamper Awards Luncheon	\$15,000

Other Sponsorships

Small Credit Union Scholarship Support	\$5,000
Internet Café	\$5,000
Conference Bags	\$5,000 Sold Out

Please direct questions regarding conference sponsorship opportunities to Clarissa Ritter at critter@cdcu.coop or call (800) 437-8711 x210.

-Over Please-

I. Sponsor Recognition

All sponsors will be recognized:

- On the Federation's conference website (www.cdcu.coop);
- Onsite, through sponsor posters and signage displayed throughout the conference area;
- In the printed conference program book distributed to all registrants;
- Pre & Post Attendee List;
- First rights of refusal for the same sponsorship the upcoming year;

If you choose to sponsor a specific event you will receive:

- Special mention at the specific event being sponsored (if the event is a public event);
- Special signage recognizing your support at the specific event being sponsored;

In addition, if you select one of our full conference sponsorship opportunities you will receive:

Platinum

- Special mention of your sponsorship at all conference luncheons, receptions and general sessions;
- Full-page (8.5" x 11") ad in Conference Program Book;
- An opportunity to make brief remarks at one of our general sessions;
- May present a 2-3 minute informational video before our three (3) main conference events;
- May provide display pop-up banner or organizational poster for Exhibit Area;
- One (1) draped 6-foot tabletop exhibitor station in central conference location for duration of conference;
- Conference Registration for five (5) individuals;

Gold

- Special mention of your sponsorship at all conference luncheons, receptions and general sessions;
- Half-Page (5.5" x 8.5") ad in Conference Program Book;
- An opportunity to make brief remarks at one of our general sessions;
- May provide display pop-up banner or organizational poster for Exhibit Area;
- Conference Registration for four (4) individuals;

Silver

- Special mention of your sponsorship at all conference luncheons, receptions and general sessions;
- Quarter-page (5.5" x 4.25") ad in Conference Program Book;
- May provide display pop-up banner or organizational poster for Exhibit Area;
- Conference Registration for three (3) individuals;

Bronze

- Special mention of your sponsorship at all conference luncheons, receptions and general sessions;
- Business-card size (2" x 3.5") ad in Conference Program Book;
- May provide display pop-up banner or organizational poster for Exhibit Area;
- Conference Registration for two (2) individuals;

-Over Please-

I. SPONSORSHIP AGREEMENT

Please read this form and the Sponsorship Terms and Conditions carefully, and provide all requested information.

This agreement is made between the National Federation of Community Development Credit Unions (Federation) and _____.

The Federation agrees to recognize your organization as an official sponsor of the 40th Annual Conference held on May 14-16, 2014 in Detroit, Michigan, based on the above mentioned recognition.

Please fill out the information below:

Company:		Phone:	
Address:		Email:	
City/St/Zip:		Fax:	
Contact:		Title:	
Sponsorship:			
Sponsorship:			
<i>Please attach another sheet if sponsoring more than two events.</i>			Total Sponsorship:

The Federation further agrees to provide complimentary registrations to the 2014 Conference based on the following formula:

- Five (5) complimentary registrations for Platinum Sponsors;
- Four (4) complimentary registrations for Gold Sponsors;
- Three (3) complimentary registrations for Silver Sponsors;
- Two (2) complimentary registrations for Bronze sponsors & Event Sponsors at a level of \$3,000 and higher;
- One (1) complimentary registration for sponsors above \$1,000.

Please provide the names and email addresses for your primary representatives:

- 1. Name: _____ Email: _____
- 2. Name: _____ Email: _____

Additional Registrants:

- 3. Name: _____ Email: _____
- 4. Name: _____ Email: _____
- 5. Name: _____ Email: _____

Additional registrations for all sponsors are available at the "Early-Bird" Member Discounted rate (\$400).

-Over Please-

II. TERMS AND CONDITIONS

1. Sponsorships of various activities are available on a first-come, first-served basis to customers, vendors and exhibiting companies. Offers will be confirmed through the submission of a signed copy of this agreement and upon receipt of full payment.
2. Please send your organization's color logo, in both EPS format (for printed publications) and JPEG format (for web use), to Valerie Harrison at: vharrison@cdcu.coop.
3. Please send a black and white (or grayscale) PDF advertisement to be included in the conference program book to Valerie Harrison at: vharrison@cdcu.coop. For questions about advertisements, email Valerie Harrison or call (800) 437-8711 x218. Direct Line 719-209-2170.
4. Sponsorship payment – Full payment of sponsorship fees must be received no later than (30) THIRTY DAYS prior to event. Failure to pay the total sponsorship amount by this date may be considered a cancellation of sponsorship by the Federation.

Payment methods: Check, Visa or MasterCard accepted.

Please make checks payable to: National Federation of Community Development Credit Unions.

III. AUTHORIZATION

By signing this sponsorship agreement, the sponsoring company states that they have read and voluntarily agree to the terms of the agreement.

Sponsor Representative

Date

Please mail the completed agreement to:

Irene E. Prince
National Federation of CDCUs
39 Broadway, Suite 2140
New York, New York 10006-3063

Or by fax to: 212-809-3274